

# Because we respect your time, we are entirely transparent.

Major features and starting costs. It's what every owner wants to know and we're glad to lay them out for you.

infoTouch is more than a common point of sale system:

- A Profit Operating System, giving owner/operators what they need to save time, increase profits and grow
- Tablet and countertop flexibility to enhance customer experience and increase sales
- Feature for feature comparable to those used in the largest retail chains - far beyond basic web-based terminals and light years past electronic cash registers
- Deep experience in specialized retail POS bringing software, hardware and payment processing into a single, efficient solution

	RetailOS Standard	RetailOS Pro	RetailOS Enterprise
	A standalone solution for stores seeking growth through enhanced visibility and efficiencies with a full-featured POS and Operating System.	A standalone or cloud-enhanced solution for stores wanting integrated accounting and enhanced reporting in a POS and Operating System to help save time, increase sales and drive profits higher, faster.	A multi-store, cloud-based network for operations desiring global control systems and administration from a centralized location along with reporting to mobile or desktop.

## Save your Time

### Quickly Balance and Reconcile Accounts

<ul style="list-style-type: none"> <li>○ fast, accurate close-outs</li> <li>○ bank statement reconciliation</li> <li>○ credit card statement reconciliation</li> <li>○ GL reconciliation (Pro and Enterprise)</li> <li>○ discount reports</li> </ul>	✓	✓	✓
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### Reduce Inventory Management Time

<ul style="list-style-type: none"> <li>○ use standard reports to track and monitor inventory</li> <li>○ automated ordering for inventory replenishment (Pro and Enterprise)</li> <li>○ simplify and reduce manual cycle counting</li> <li>○ stored vendor profiles and ordering protocols</li> <li>○ vendor reporting</li> </ul>	✓	✓	✓
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### Automatically Monitor Sales Progress

- daily/weekly/monthly sales reporting
- real-time decision support information
- automatic reports to meet regulatory/tax requirements
- gain insight into over who is selling with standard employee reporting



### View Reports Wherever You Are

- all standard reports available on demand online
- fixed mobile and tablet device reports deliver information where and when it's needed



### Dynamic Report Generation

- ideal for multi-unit operations
- rolls up area, region, global or subsets across most metrics
- all reports available via cloud to any user with credentialed login



## Increase your Sales and Profits

### Grow Sales

- get out from behind the counter with tablet inventory checks and checkout
- suggested sale items
- substitute items
- dynamically create or break down bundles and baskets



### Outstanding Customer Experience

- tablet mobility gets staff out in the store with customers
- line busting potential
- item status lookup
- item finder
- item photo
- promotional video ads on customer display
- customer photo (Pro and Enterprise)



### Loyalty/CRM Marketing Communications

- hierarchy identities
- special pricing/contracts
- categorical filters (multi-level)
- wholesale customer-enabled
- birthdate/key date tracking
- photo (recognition, verification)
- customized function definition
- mailing list generation
- layaway support



<b>Inventory &amp; Supply Chain Management</b>	<ul style="list-style-type: none"> <li>o increase inventory turns</li> <li>o automated movement reports: avoids overstock or out of stock (Pro and Enterprise)</li> <li>o automated replenishment &amp; PO preparation (Pro and Enterprise)</li> <li>o automated margins by product/vendor</li> <li>o tablet with exclusive eClip module speeds physical inventory (Pro and Enterprise)</li> <li>o identifies profitability by department, row, shelf</li> <li>o multiple unit (example: case/set/single)</li> <li>o conceal/do not sell status</li> <li>o dynamic pricing (adjustments, transform, matrix modify)</li> <li>o vendor management</li> </ul>	✓	✓	✓
<b>Ordering Simplified</b>	<ul style="list-style-type: none"> <li>o automated ordering for inventory replenishment (Pro and Enterprise)</li> <li>o stored vendor profiles and ordering protocols</li> </ul>	✓	✓	✓
<b>EMV Compliant CC Chip Reading</b>	<ul style="list-style-type: none"> <li>o yes, since 2015</li> <li>o securely and seamlessly receives payments through EMV-enabled cards</li> </ul>	✓	✓	✓
<b>Preferred Payment Processing with Added Safeguards</b>	<ul style="list-style-type: none"> <li>o infoTouch certified preferred payment partners</li> <li>o creates enhanced reporting and accountability from sale through reconciliation</li> <li>o offers enhanced security and theft abatement</li> <li>o one call to us to get any issue into resolution</li> </ul>	✓	✓	✓
<b>Non-Preferred Payment Processing</b>	<ul style="list-style-type: none"> <li>o through non-infoTouch certified Merchant Services providers</li> <li>o allows continuity with existing provider, integrated with RetailOS Pro</li> </ul>		✓	✓
<b>Employee Management</b>	<ul style="list-style-type: none"> <li>o time clock (Pro and Enterprise)</li> <li>o commission calculations</li> <li>o multiple rate categories (per employee)</li> <li>o contest, bonuses supported</li> </ul>	✓	✓	✓
<b>System always on and available</b>	<ul style="list-style-type: none"> <li>o operates faster and more reliably than web-based systems</li> <li>o internet independent: system retains full function whether or not internet is available</li> </ul>	✓	✓	✓

- o local operating system and database

**Support Whenever, However you Need it**

- o flexible support matched to your needs
- o business hours, nights/weekends, 24x7x365 plans available
- o affordable, stable monthly fees or hourly as needed



**Grow your Business with Easy System Expansions**

**Software**

- o each standalone system is identical, allowing familiarity between all locations
- o new departments, products and stores simply and quickly added
- o RetailOS Enterprise weaves all locations together from the Cloud, providing reporting, visibility into and control of all, some or any single location



**Hardware**

- o infoTouch hardware optimized to software or other commonly available Windows hardware meeting system requirements
- o tablets are durable with onboard scanners, wi-fi connected and perfectly aligned with software
- o scales, scanners, printers and cash drawers all run within the system software



**Integrations & APIs for Primary Systems**

- o accounting systems tie in directly to RetailOS Pro
- o most other ancillary software may also be integrated for full vision of entire operation



**eCommerce enabled**

- o omnichannel web interface (scheduled 2Q 2020)



**Remote System Management**

- o local or remote management controls of the stores through register, button, sales
- o material controls as defined by management for each user in the network.
- o Able to push changes remotely to any or all nodes



**Additional Features of the Independent Retail System**

Feature	Available	Available	Available
Local or remote management controls of the stores through register, button, sales	Yes	Yes	Yes
Material controls as defined by management for each user in the network.	Yes	Yes	Yes
Able to push changes remotely to any or all nodes	Yes	Yes	Yes

# Advanced System, Affordable for Independent Retail Owners

## Pricing

- o license fees are one-time
- o windows-based hardware and peripherals optimized to infoTouch software is additional
- o supplemental support and maintenance fees vary
- o support agreements available

### RetailOS Standard starting at:

- o \$1,649 for register one license, consultation, setup & training (or \$36/mo\*)
- o \$699 each additional register license (or \$15/mo\*)
- o \$1819 for hardware (terminal, scanner, printer, drawer) per register (or \$40/mo\*)
- o \$300 annual license renewal (covers all licenses per location)

### RetailOS Pro starting at:

- o \$2,599 for register one license, consultation, setup & training (or \$57/mo\*)
- o \$899 each additional register license (or \$19/mo\*)
- o \$1819 for hardware (terminal, scanner, printer, drawer) per register (or \$40/mo\*)
- o \$500 annual license renewal (covers all licenses per location)

### RetailOS Enterprise starting at (per location):

- o \$999 for license (or \$22/mo\* per location)
- o \$2,250 multistore setup (or \$49/mo\* per enterprise)
- o \$3,149 for warehouse license, consultation, setup & training (if applicable; or \$69/mo\*)
- o \$500 annual license renewal (covers all licenses per location)
- o Cloud access and mobile reporting fees additional —will quote based on actual needs

Product descriptions, features and prices are subject to change.

\*Lessees qualifying for 60-month financing with \$1 buyout